

2022 Strategic Plan

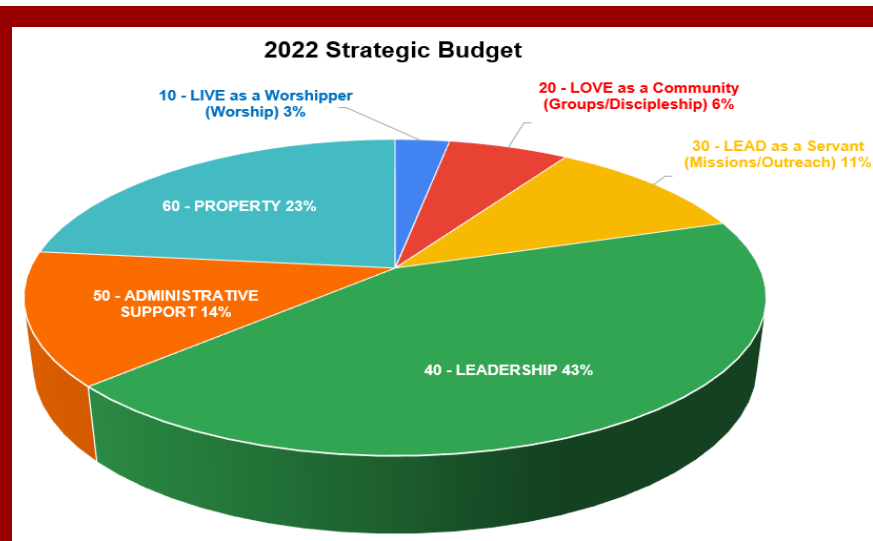
Objectives

1) Prayerfully penetrate the community with gospel engagements while effectively reaching families with children & students	2) Build a stronger multigenerational connection within the church	3) Develop multiplying disciples who are maturing and ministering	4) Continue improving our Facilities and Resources
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Strategies

<p>1) Provide two Difference Maker Seminars (Jan & Aug) for evangelism training to engage our community.</p> <p>2) Go door-to-door with invitations for Easter service and Easter Egg hunt. This will be a High Attendance Day and will include baptism. Possible 2 services.</p> <p>3) Plan for an Easter Egg Hunt for the community.</p> <p>4) Plan for a July 4th Celebration for the community.</p> <p>5) Plan for a Fall Festival for the community.</p> <p>6) Start practical need-based ministries: * GriefShare * Financial Peace * Marriage Retreat * Parenting Seminars</p>	<p>1) Enhance Sunday morning reception for Guests and Members</p> <p>2) Refocus Sunday groups on Prayer, Care, Teaching, and Reaching.</p> <p>3) Start 2 new Sunday Groups</p> <p>4) Start 3 new Community Groups</p> <p>5) Each quarter, host a Group Leader Workshop for encouragement, recruitment, and training</p> <p>6) Promote quarterly enrollment for Groups</p> <p>7) Develop a consistent ministry for and with Men</p> <p>8) Continue a consistent ministry for and with Women</p> <p>9) Encourage all ages to serve together in all areas of ministry</p>	<p>1) Establish congregationally affirmed Elders to prayerfully guide and shepherd the church.</p> <p>2) Hold a bi-monthly Next Step Class for all who are interested in baptism and membership</p> <p>3) Develop Core Seminars for the various stages of the 7 Habits of a Multiplying Disciple</p> <p>4) Recruit and Train Leaders for Core Seminars and Sunday School Classes</p> <p>5) Begin a group for those considering vocational ministry.</p> <p>6) Evaluate starting a Sunday evening service to be led by those training for vocational ministry.</p> <p>7) Host a church ministry fair, highlighting ways to serve in and with WLBC.</p> <p>8) Encourage Sunday School Groups to serve the community together once a quarter</p>	<p>1) Upgrade and modernize the aesthetics and equipment for the nursery and children classrooms and hallway.</p> <p>2) Complete the sanctuary platform renovations to widen the space for worship leadership</p> <p>3) Purchase one or two 15-passenger shuttle buses for safer and more accessible transportation.</p> <p>4) Evaluate the exterior of the building and seek ways to upgrade and beautify the property.</p> <p>5) Improve the Student and Educational spaces.</p> <p>6) Evaluate modifying the Parlor, making space for an easily accessible greeting area.</p> <p>7) Continue to declutter and repurpose spaces for ministry.</p>
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BUDGET	2021	2022
LIVE - Worship	\$18,775	\$19,000
LOVE - Discipleship	\$39,484	\$42,000
LEAD - Missions	\$82,824	\$73,140
LEADERSHIP	\$268,348	\$289,469
ADMIN SUPPORT	\$94,393	\$91,271
PROPERTY	\$170,123	\$156,120
TOTAL	\$673,947	\$671,000



Celebrating what God has done... and what He will do! 2021 Annual Report - 2022 Strategic Plan

Our Vision

To see 1% of Lynchburg engaged with the mission of West Lynchburg.
This is 920 of the 92,000 people in our 5-mile radius!

Our Values

God-glorifying Excellence * Biblical Authority * Prayerful Dependence * Kingdom Advancement * Reproducible Simplicity * Life Transformation * Ethnic Diversity * Grace-based Relationships * Life Generosity * Family-Equipping Partnerships

Our Mission

Our mission clarifies WHAT God has called us to do. Our mission is:
Magnifying the greatness of God for the joy of multiplying disciples

Our Model

Our model clarifies WHO we follow to accomplish the mission. Our model is Jesus:
Live, Love, and Lead like Jesus
Live as a worshipper - Love as a community - Lead as a servant

Our Method

Our method clarifies our Disciple-making Pathway to accomplish our mission. Our method is:
Engaging the spiritually lost * Establishing the new believer
* Equipping the growing worker * Empowering the multiplying disciple-maker

Our Covenant

"Having been led, as we believe, by the Spirit of God to acknowledge Christ as Savior and Lord, and on the profession of our faith, having been baptized in the name of the Father, and of the Son, and of the Holy Spirit, we do now in the presence of God and this assembly, most solemnly and joyfully enter into covenant with one another as one Body in Christ to:

LIVE as a worshipper...

- by seeking God personally by faith through prayer and Scripture
- by worshipping God corporately with the church
- by giving to God cheerfully and consistently through the church

LOVE as a community...

- by discipling the people of the church by serving the ministry of the church
- by protecting the unity of the church

LEAD as a servant ...

- by establishing the gospel in the household
- by sharing the gospel in the community
- by spreading the gospel around the world

Sunday, November 14 in the Chapel
@5pm Budget Q&A
@6pm Bylaws Q&A

The Annual Meeting is immediately after the worship service on Sunday, November 22, 2021

Church Business Meeting - November 21, 2021



Meeting Agenda

Honor Members who passed in 2021
Hear Reports from Committees
Affirm
 - Updated Bylaws
 - 2022 Church Budget
 - Faith Raising Proposals: Sanctuary Renovations
 - 2022 Committee members, Deacons, and Elders
Announce
 2022 Worship Service Times



We are establishing the biblical model of Elders to guide the church into the future.

What is an Elder?

The Basics: An elder is a man who meets the qualifications in 1 Timothy 3:1-7 and Titus 1:6-9, is recognized by his congregation as an elder, and leads the congregation by teaching the Word (1 Tim. 3:2), praying for the sheep (Jas. 5:14), and overseeing the affairs of the church (1 Pet. 5:2).

Plurality: In the New Testament, local churches consistently have a plurality of elders (Acts 14:23, 20:17; Phil. 1:1; 1 Tim. 5:17; Jas. 5:14). Christ, the Chief Shepherd, cares for His flock through a number of godly men who together teach, guard, guide, protect, and love the sheep.

Structure: There will be 5 Elders made up of 2 staff and 3 lay leaders. Lay Elders will serve on a 3-year rotation, with the goal of raising up new leaders. Staff Elders are permanent while on staff.

Staff Elders: Pastor Chris Jordan and Pastor Tad Hardin
Lay Elders: Robert Garber, Rod Miller, Scott Werthman

THE SUNDAY SERVICE SWITCH

In 2022, we are flipping our Sunday morning schedule.
 9:00am - Connection Point (Coffee & Snacks in Chapel)
 9:30am - Worship
 10:30am – Transition & Guest Reception
 10:45am - Bible Study Groups
 11:45pm - Have a great day!

- * **Benefit #1** - Nationwide studies reveal the majority of people prefer a worship time beginning between 9:00 & 10:30am. The new time may connect with more people in the community.
- * **Benefit #2** - Makes it easier to encourage guests to attend a Bible Study. Extends the connection opportunity with guests.
- * **Benefit #3** - More volunteers will be available to welcome guests and members without having to miss Bible study.
- * **Benefit #4** – Easier to provide shuttle service for college students having one pick up time for worship.
- * **Benefit #5** – Bible Study after Worship encourages groups to extend the conversation by going to lunch together.
- * **Benefit #6** - Bible Study after Worship allows some groups to have sermon-based study for deeper discussions & application.
- * **Benefit #7** - Allows the worship & audio/visual teams to attend a Bible Study.
- * **Benefit #8** - More assistance would be available to help seniors get from Worship to a Bible Study.
- * **Benefit #9** - Families with children typically prefer an earlier worship time because their children are used to getting up early for school and having lunch before 12pm.
- * **Benefit #10** - An earlier Worship time helps families who have other activities (family reunions, travels, etc).

2021 Praise Report

Worship & Prayer	Discipleship & Fellowship	Missions & Outreach	Facilities
1) Welcomed Tad Hardin, our new Associate Pastor of Worship with the retirement of Randy Kent, after 17 years of wonderful music ministry. 2) Upgraded cameras to enhance the livestream. 3) Increasing involvement and training with the audio/visual team. 3) Making improvements to the sound quality in person and online. 4) Moved the weekly Prayer Gathering from Wednesday evening to Wednesday noon, allowing for worship ministry and Awana involvement and accommodate those unable to drive at night. 5) Held a July 4 th outdoor worship service.	1) Welcomed Brandon Roger, our Pastoral Assistant, to assist with Discipleship, Counseling, and Shepherding Care of Members. 2) Welcomed 3 summer ministry interns to assist with children, students, and communications. 3) Welcomed Tim Wilgus, our new Associate Pastor of Family Ministries. 4) Started Core Seminars, short term educational opportunities in a specific subject. 5) Added the Men of God Thursday morning Bible study. 6) The Women's Ministry held one-day retreats in March & September. 7) Relaunched monthly activities with the Senior Adult Ministry, called 'The Ramblers.' Events including trips, meals, shopping, entertainment. 8) Sent children to CentriKid Summer Camp at Eagle Eyrie. 9) Sent students to Snowbird Camp in Andrews, NC.	1) Baptized 8 people and added 33 members since Pastor Chris Jordan arrived. 2) Taught on and developed the 'Who's Your One?' prayer and evangelism focus. 3) Distributed over 1,000 door hangers throughout the community for prayer and support. 4) We hosted a Tutoring Ministry to assist struggling students. 5) Mailed an Easter Service invitation to over 10,000 households. 6) Provided 2 Easter Worship Services with over 300 in attendance. 7) Hosted an Easter Egg Hunt with over 300 people in attendance. 8) Hosted a July 4 th Celebration with over 400 people in attendance. 9) Hosted VBS after missing 2020 due to Covid. 10) Sent 6 th -12 th grade students on missions with MFuge at Ridgecrest, NC.	1) The Faith Raising Committee identified 7 major areas of focus for upgrades and improvements. 2) Upgraded the Library and dedicated to Dave Weeks. 3) Repurposed the choir practice room to the new conference room. 4) Added new room numbers throughout the building. 5) Continued the Steeple renovation. 6) Renovated the Chapel to a multipurpose room. 7) Moved the Prayer room, combined with the Cry room. 8) Upgraded the Child check-in system with new computer stations. 9) Moved all children's classes to the 1 st floor for better security and better use of space. 10) Decluttered rooms and closets for better usable ministry space.

The Stewardship Committee and Pastoral Staff have spent many hours in prayer and planning in the preparation of this Strategic Plan and Budget. Thank you for your attention and participation in this important step of the ministry planning process. If you have any questions or need clarification on anything, please contact a member of the Stewardship Committee or Pastoral Staff.

Presented prayerfully by:

Stewardship Committee: Bill Canfield (Chair & Deacon representative), Roger Dixon, Cecil Kendrick, Michelle Power, Allen Read, Rhonda Miller, Rod Miller (Deacon Chair) Nikki Tyler, and Scott Werthman (treasurer).

Financial Secretary: Pam Anderson Pastoral Staff: Chris Jordan, Tad Hardin, Tim Wilgus, Brandon Roger